



Power of Storycraft
2025 Annual Forum
October 4, 2025, Tufts University

CALL FOR SESSION PROPOSALS

Proposals requested by May 15, 2025

The Institute for Storycraft and Information Gathering (ISIG), a nonprofit founded by Tufts alumni, helps people improve their ability to evaluate and share information and to tell credible, compelling nonfiction stories through programs that support news and media literacy, storycraft, and information evaluation. These skills are essential to ensuring a vibrant, enduring civil society.

The third annual ISIG Power of Storycraft forum at Tufts will bring together experts in journalism, writing, audio and visual media, and communications to create a dynamic learning opportunity for Tufts undergraduates and the community at large. Through panels, workshops, and networking opportunities, participants share insights on gathering, evaluating, and sharing information accurately and fairly and on creating compelling nonfiction stories.

ISIG invites session proposals from Tufts students, alumni, faculty, and staff. The application includes five parts:

Session Title: A brief and descriptive explanation of your session

Session Description: A 250-word description of your session content and takeaways.

Session Leaders and Presenters: Speakers are an important part of your proposal and play a large role in the evaluation of your idea. Ideally, session ideas will include the names of proposed speakers, a very short bio for each, and a statement describing their anticipated contribution to the session content and takeaways. The most interesting sessions offer a wide range of expertise, opinions, perspectives, backgrounds, and experiences. Speakers do not have to be from Tufts. ISIG will pay an honorarium and cover reasonable travel expenses.

Forum Track: One of three conference tracks that best describes the major content focus of your session:

- Gathering and Evaluating Information
- Nonfiction Storytelling
- Leading and Collaborating in the Information Industries

Session Format: Choose the format that best fits your session structure and presentation style: Conversation, Panel, or Workshop.

To learn more and submit your session proposal, [click here](#) or go to [the ISIG website](#).

Contact Elana Varon, elana.varon@storycrafters.org.